


# JUMOKE ADIJAT KOLAWOLE

Fashion Designer | Creative Director

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## PROFILE

Innovative Fashion Designer and Creative Director with over 10 years of progressive experience shaping contemporary African fashion. Recognised for merging cultural storytelling with modern design, with collections showcased at leading industry platforms including Lagos Fashion Week and GTBank Fashion Weekend.

Founder of Niyatt Studio, a womenswear brand known for refined craftsmanship and contemporary African aesthetics. Proven ability to build and scale a fashion brand, lead multidisciplinary teams, and contribute to the growth of the fashion ecosystem through design, mentorship, and creative collaborations.

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## CORE COMPETENCIES

- Fashion Design & Illustration
  - Pattern Drafting & Garment Construction
  - Creative Direction & Styling
  - Collection Development
  - Fashion Show Production
  - Brand Building & Digital Marketing
  - Textile Innovation
  - Trend Forecasting
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## **EDUCATION & PROFESSIONAL TRAINING**

M.Sc. in Adult Education

University of Lagos – Oct 2015 – 2018

Diploma in Fashion Design

Lagos Fashion Academy – 2015

Advanced Fashion Business & Branding Certification

Lagos Business School – 2020

Short Course: Sustainable Fashion & Textiles

Fashion for Good – 2022

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## **PROFESSIONAL EXPERIENCE**

### **Creative Director / Founder**

JummyStiches— Lagos, Nigeria | 2019 – Present

- Founded and developed a contemporary African womenswear brand with a growing international outlook
- Designed and launched 8+ collections, demonstrating consistency and creative evolution
- Showcased collections at major industry platforms including:
  - Lagos Fashion Week
  - GTBank Fashion Weekend
- Increased brand visibility to over 20,000+ engaged social media followers

- Styled public figures and collaborated with photographers, stylists, and creative directors
  - Led and managed a team of designers, tailors, and production staff
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## **Fashion Designer**

House of Tara – Lagos | 2017 – 2019

- Designed garments for editorial shoots and brand campaigns
  - Assisted in wardrobe styling for commercial productions
  - Collaborated with creative teams on visual storytelling and campaign execution
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## **Junior Designer / Intern**

Lisa Folawiyo Studio – Lagos | 2015 – 2017

- Supported design processes including fabric sourcing and embellishment
  - Assisted in runway preparation, fittings, and backstage coordination
  - Contributed to collections showcased both locally and internationally
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## **FASHION SHOWS & EXHIBITIONS**

- Featured Designer — Lagos Fashion Week (2021, 2023)
  - Emerging Designer Showcase — Arise Fashion Week (2020)
  - Independent pop-up showcases and private exhibitions in Lagos
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## **AWARDS & RECOGNITION**

- Emerging Designer of the Year – Nigerian Fashion Awards (2022)
  - Top 30 Under 30 Creatives in Fashion – Industry Recognition List (2023)
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## **PRESS & FEATURES**

- Featured in Nigerian fashion editorials and online publications
  - Interviewed on contemporary African fashion and emerging design narratives
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## **PROFESSIONAL INTERESTS**

- Fashion business development and global brand scaling
- Women's leadership and mentorship in the fashion industry

- Cross-disciplinary creative collaborations across fashion, media, and art
- Global fashion trends and African market expansion